Media

Semester II - 2015/2016

Ms. Nightingale

[nicolenightingale@gpcsd.ca](mailto:nicolenightingale@gpcsd.ca)

Course Objectives: Students discover and develop skills to relay a message effectively using various forms of media.

Units: Being a CTS course, Media is divided up into single module courses taken from the Communication Technology stream. There will be 3 modules offered in this course:

* COM 1015 Media
* COM 2015 Media Impact
* COM 1035 Graphic Tools.

All of these modules require a prerequisite of Visual Composition (COM 1005).

To view comprehensive course summaries, please visit <https://education.alberta.ca/career-and-technology-studies/mdc-cluster/everyone/mdc-occupational-areas/>

Evaluation: Each module will be evaluated based on the knowledge and understanding of the concepts as well as the ability to demonstrate these skills in practice. Each module will be different as the outcomes change; expect to be evaluated based on small/large practical work as well as reflections, presentations and small quizzes.

Minor Assignments: 50%

Major Assignments: 50%

General Communication Technology Rubric Name:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 4 | 3 | 2 | 1 | 0 |
| Knowledge (x1.5) | Shows excellent knowledge of required information and has displayed or explained all module content clearly | Shows proficient knowledge of required information and has displayed or explained most module content clearly | Shows satisfactory knowledge of required information and has displayed or explained most module content clearly | Does not show satisfactory knowledge of required information or has not displayed or explained most module content clearly | Does not show satisfactory knowledge of required information and has not displayed or explained most module content clearly |
| Application (x1.5) | Showed ability to complete all required tasks competently and effectively at an excellent level | Showed ability to complete nearly all required tasks competently and effectively at a satisfactory level | Showed ability to complete most required tasks competently and effectively at a satisfactory level | Did not show ability to complete all required tasks competently and effectively at a satisfactory level | Did not complete even half the required tasks competently or effectively |
| Quality | Overall quality of assignments is excellent, going beyond the basic requirements | Overall quality of assignments is proficient, did all the basic requirements | Overall quality of assignments is satisfactory, did all the basic requirements | Overall quality of assignments needs improvement; did less than the basic requirements. | Overall quality of assignments is poor. Student accomplished less than the basic requirements. |
| Technology (x0.5) | Always uses all required hardware & software in an appropriate and safe manner | Uses all required hardware & software in an appropriate and safe manner most of the time | Uses majority of required hardware & software in an appropriate and safe manner most of the time | Does not use required hardware & software in an appropriate and safe manner most of the time | Was not able to use required hardware & software in an appropriate and safe manner as their privilege was taken away |
| Basic competencies (attitude, effort, time usage) (x0.5) | Always shows a positive attitude toward learning, being adaptable and responsible | Shows a positive attitude toward learning, being adaptable and responsible most of the time | Shows a positive attitude toward learning, being adaptable and responsible some of the time | Shows a positive attitude toward learning, being adaptable and responsible far too infrequently | Does not show a positive attitude toward learning, an ability to be adaptable or responsibility |